CELEBRATIONS CALENDAR
Expectations for Staff 2024

January 2024
Welcome to Timberland Regional Library 2024 Celebrations Calendar!

The 2024 Celebrations Calendar Guidelines objectives are for:

- Learning about and understanding culturally significant events throughout the year.
- Celebrating a diversity of perspectives, groups that have been historically resilient and underrepresented, and intersecting identities throughout TRL service areas and the world at large.
- Connecting, celebrating, and honoring our communities during days, months, and whole year through.

This calendar includes and involves diverse voices, cultures, intersecting identities, and experiences in tandem with local, regional, and national celebrations and observances the whole year for programming, outreach, and displays.

Please use this guide with attached calendars to plan during the year!

Prepared by:
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Resources for Branch Staff

Youth & Family Services

Libraries providing programming to the greatest number of community members gives everyone the ability to broaden their understanding of the world, build connections, enriching their lives and those of fellow community members.

When planning programs or booking presenters, please use the guiding documents and resources located (on the internal) Programs page.

Collection Services

Highlighted books by diverse authors will be featured throughout the year on the web carousel to align with observances and celebrations at TRL.org.

Note that the TRL catalog web links often include additional items by noted authors as well as “read-a-likes”. Additionally, the American Library Association Book and Media awards, publications such as School Library Journal, organizations such as We Need Diverse Books, “No Name BookClubs” and readers advisory tools such as Novelist feature titles that can assist with display ideas.

Creative Services

Creative Services posts a monthly thematic web page banner for the TRL website and for newsletter distribution. Staff may utilize these in conjunction with any local displays, programs, or community engagement in tandem with local events and outreach. Follow the Publicity and Graphics Team Site for file drops and updates. Be sure to upload photos of how your branch celebrated each month to the EDI Celebrations Campaign Folder.

Tools

Universal Celebrations Word File – Crowdsourcing

A Universal Celebrations word file containing TRL resources, local events, state and national resources, will be posted internally for staff to utilize in conjunction with displays, events, promotion, programs, and outreach. 2024 Universal Celebrations Word File.

Canva

Canva is great for creating display posters, social media, and sharing with colleagues. Ready to go graphics and elements are located in the TRL EDI Celebrations Folder.

Program Planning

New for 2024 – Celebration Calendar in Storytimes! When choosing books for Storytime, we will need to include 3 out of 5 books from the yearly celebrations, it does not have to be the same monthly celebration as are currently in, it can be a celebration from any part of the year your book is coming from.

When planning programs or booking presenters, please check for the latest guideline updates and resources located on the Program Planning SharePoint page.

Check in with your supervisor or building manager if you have questions regarding programming guidelines or any Performer Presenter Booking Procedures.

Book Groups

New for 2024 – Book Clubs run by TRL Staff! When choosing books for your TRL Book Club please choose a book that includes at least one of our monthly celebration themes.

Planning a book discussion group? Check out TRL Book Club webpage.

Events Calendar

Use event calendar to list and schedule events whether in a library or off-site or virtually.

Branch Social Media

When creating your social media, included #TRLCelebrations.

• Creating local posts, content and sharing with others using Canva.
• Share posts from the district page and tag other locations with local posts!
• Book or Kanopy reviews of works about the Celebration.
• Support for local organizations - Reshare local/regional community content from organizations for related or celebratory events. Tag the organization
• Promote events, post pictures, and images relating to the day, week, or month Celebration.
TRL Participation

At a minimum branch staff are required to participate in all district wide "Featured Celebrations". These were selected as they emphasize groups that have been historically marginalized. You are required to use a minimum of three of the below-listed recommendations for these noteworthy observances. For example, during Black history month, staff may:

1. Create a book display
2. Feature Black authors or illustrators for story time
3. Feature Black authors for book discussions or book talks
4. Share a few social media posts. Sharing from the district platforms counts!
5. Take and Make Kits

Note: If programming, book talks or Take and Makes are not happening at the branch during the month, creating a book display and sharing two social media posts for example, in lieu of is fine.

Refer to the Program Planning website for the Program Manual which contains guiding templates, documents, performer information, and accessibility guidelines including ASL Request Process.

The following are ideas to get started:

• Connect with local organizations and create a program that celebrates or shares resources about a monthly celebration.
• Cultural and historical programs, events, and activities.
• Featured performers and guest speakers, local or regional with subject expertise in relation to a celebratory event/theme.
• Highlighting a local business or organization relational to the Celebration month, week, day.
• Highlight a performer of music or dance.
• Movie or documentary screening.
• Featured book club selections, books by diverse authors and illustrators for story times.
• Curate a book display for monthly celebrations.
• Playaways or Launchpad Promotion - Relational to Programs and Topics.
• Take and Make Kits.
• Promotion of Early Learning resources.
• Promotion of research and online learning resources.
• Work with organization or community group to host their community display relational to a celebration. Here are TRL display guidelines for guidance.
• Highlight local businesses or organizations who support or align with these themes.

Duration of Observance

All branches are required to participate in the districts Featured Celebration for each month. Please note highlighting a featured celebration on the TRL website is not to the exclusion of other observances. We recognize and honor the intersection of identities across these Celebrations as reflected with one another, the wider community, and in services and programs year-round. We appreciate your feedback with any ideas for the 2024 Celebration Calendar, please feel free to add these to this document: Feedback for the 2024 TRL Celebration Calendar.docx on the EDI Sharepoint page.

Month Celebrations

Month long celebrations are recognized by TRL across the library system. All branches participate in the system wide observance for each month. As there are multiple monthly observances every year, the Celebrations Committee selects a month that will feature most prominently on the website each month. All related graphics and images will be posted on the internal Publicity and Graphics Teams Page.

Days of Observance and Weeks of Recognition

Libraries have the option to celebrate these by featuring the theme/event in programs for the week, through their social media posts, programming, and other community activities.

Themes

Celebration Month themes are selected by those who have been historically underrepresented to broaden understanding and appreciation for depth of history, heritage, and legacy. Themes may be represented through local community events, civic, or public service organizations, and private and/or public institutions locally, regionally, or nationally. Celebratory months may not always have an established theme (or one at time of publication), in which case, one may not be listed.
January

FEATURED CELEBRATION
Mental Wellness Month

1 New Year's Day (Closed for Observance)
4 World Braille Day
13 Korean American Day
15 Martin Luther King Jr. Day (Closed for Observance)
27 International Day of Commemoration in Memory of Victims of the Holocaust
29 Recovery Acceptance and Support

Helpful Links:
Mental Health Center
Well Being Trust

February

FEATURED CELEBRATION
Black History Month

THEME: AFRICAN AMERICANS AND THE ARTS
Spanning the many impacts Black Americans have had on visual arts, music, cultural movements, and more

1 National Freedom Day
3 Take Your Child to the Library Day
4 Rosa Parks Birthday
10 Lunar New Year (Chinese New Year)
14 Frederick Douglass’ Birthday (Observed)
15 Susan B. Anthony's Birthday
19 Presidents Day (Closed for Observance)
20 World Day of Social Justice – U.N

Helpful Links:
Asalh.org/black-history-themes
National Endowment for the Humanities
Buffalo Soldiers – WA State’s 25th Infantry Regiment
African American Family History Event : A Proud Heritage, Tacoma

March

FEATURED CELEBRATION
National Women's History Month

THEME: WOMEN WHO ADVOCATE FOR EQUITY, DIVERSITY AND INCLUSION.
Recognizes women throughout the country who understand that, for a positive future, we need to eliminate bias and discrimination entirely from our lives and institutions.

8 International Women's Day
9 Billy Frank Jr. Day, (WA State)
10 Harriet Tubman's Birthday (Observed)
21 World Down Syndrome Day
25 Holl
30 Welcome Home Vietnam Veteran's Day
31 Transgender Day of Visibility
31 César Chavez Day

Helpful Links:
Nationalwomenshistoryalliance.org
National Women's History Month Presents Series Channel
Influential Women from the Pacific Northwest

April

FEATURED CELEBRATION
National Arab American Heritage Month

National Autism Acceptance Month
National Deaf History Month
National Library Week, April 7 – 13

2 World Autism Acceptance Day
3 Library Giving Day
10 Delores Huerta Day
22 Earth Day

Helpful Links:
https://www.aaiusa.org/library/arab-american-heritage-month
https://www.si.edu/spotlight/arab-american
https://www.pbs.org/articles/celebrate-arab-american-heritage-month
FEATURED CELEBRATION

Haitian Heritage Month
Asian American and Pacific Islander Heritage Month
Jewish American Heritage Month

19 Malcolm X's Birthday
27 Memorial Day (Closed for Observance)

Helpful Links:
https://www.haitianheritagemuseum.org/haps-podcast/
https://www.pbs.org/video/haitian-heritage-month-kzh5rr/

June

FEATURED CELEBRATION

LGBTQIA+ Pride Month

THEME: BEHIND THE LENS
Shine a light on all people who are instrumental in creating TV and film; highlighting the work of LGBTQ+ people in this field, both in the past and present.

Caribbean American Heritage Month

12 Loving Day
19 Juneteenth (Closed for Observance)
20 World Refugee Day
23 Women in Engineering Day

Helpful Links:
Pride Pacific Northwest
PFLAG.org
GLSEN (Gay, Lesbian, and Straight Educational Network)

July

FEATURED CELEBRATION

Disability Pride Month

4 Independence Day (Closed for Observance)
14 International Non-Binary Peoples Day
26 Anniversary of Americans with Disabilities Act (Passage)

Helpful Links:
https://www.ameridisability.com/how-to-display-disability-pride/

August

FEATURED CELEBRATION

Celebrate Diversity Month
Recognizes the diversity of the world and is a time of understanding differences whether gender, sexual orientation, race, ethnicity, religion, or other factors.

9 International Day of the World's Indigenous People
21 Senior Citizens Day
26 Women's Equality Day

Helpful Links:
https://www.doinggoodtogether.org/bhf/celebrate-diversity
https://www.healthhero.com/blog/celebrating-diversity-7-actions-you-can-take
https://www.connectionsacademy.com/support/resources/article/7-ways-to-help-kids-celebrate-cultural-differences/
SEPTEMBER

FEATURED CELEBRATION
Hispanic American Heritage Month
(Sep 15 – Oct 15)

Library Card Sign-up Month
5 Labor Day (Closed for Observance)
6 Read a Book Day
21 Coastal Cleanup Day
21 International Day of Peace

Helpful Links:
WA State Commission on Hispanic Affairs
Hispanic Heritage Month
Cielo

NOVEMBER

FEATURED CELEBRATION
Native American Heritage Month

National Hunger and Homelessness Awareness

1 – 2 Dia de los Muertos
3 Daylight Savings Time Ends
11 Veterans Day (Closed for Observance)
20 International Transgender Day of Remembrance
28 Thanksgiving (Closed for Observance)
29 Native American Heritage Day (Closed for Observance)

Helpful Links:
Nativeamericanheritagemonth.gov
Burke Museum
Nations and Tribes of WA State
Native Art of the Pacific Northwest – Perspectives

OCTOBER

FEATURED CELEBRATION
Filipino American History Month

National Disability Employment Awareness Month
National Book Month
Dyslexia Awareness Month
Bullying Prevention Month
Girls Lead STEM Month
Banned Books Week
2 – 4 Rosh Hashanah
14 Indigenous People's Day
10 World Mental Health Day
19 International Pronouns Day

Helpful Links:
FANHS – Filipino American National History Society

DECEMBER

FEATURED CELEBRATION
Universal Human Rights Month

 THEME: 75TH ANNIVERSARY

3 International Day of Persons with Disabilities
7 Pearl Harbor Remembrance Day
7 – 15 Hanukkah
10 International Human Rights Day
24 Christmas Eve (Closed for Observance)
25 Christmas Day (Closed for Observance)
26 – Jan 1 Kwanzaa

Helpful Links:
Human Rights Watch – Inspiring Human Rights Stories
Civil Rights and Labor History Living Project Washington
Civil Rights Organizations – Timeline
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